

Art Direction / Graphic Design / Illustration / Copywriting

Professional Experience:

Erich Schubert Designs 2007-Current

- Meets with clients and vendors to discuss design visions and scheduling as well as pricing and budgetary concerns.
- · Designs and develops a multitude of websites, from conceptualization to implementation.
- · Maintains and updates websites to reflect current goals and visions of clients.
- Designs front-end graphical representations of the client's web presence that is cutting-edge and aesthetically pleasing.
- · Codes websites to carry out visuals so that they load quickly and navigate efficiently.
- · Creates Flash animations of a website as a whole and/or to be implemented into a standard website.
- · Creates custom logos and typography to be used for branding and to develop a corporate identity.
- · Creates custom illustrations and designs to be used in various printed materials, on the web and on clothing.
- Writes copy that speaks to the audience of the client.

Clients: Jared Sherman Epps Designs, East Side Interiors, Dah' Shop, BCAT Workers Union, Texas Disaster Trio, etc.

Dartmouth Publishing Inc. 2002-2012

- · Created illustrations in a wide variety of styles to be used in educational material.
- Created medical illustrations used for the purposes of displaying the intricacies of the human body, as well presenting the effects that diseases can have.
- · Designed page layouts and style guides to be used as a standard throughout textbooks, standardized testing, and guidebooks.
- Created 3-d renderings to be used in interior design books sold at Home Depot.

Clients: McGraw-Hill, Scholastic, Elsevier Science, Houghton Mifflin, Macmillan, Prentice Hall.

Stock Visuals 2006

- Created thousands of illustrations of requested material to be sold as high-end clip art.
- Created thousands of original illustrative compositions that were sold as high-end clip art...

Clients: Anyone buying high-end clip art.

ERG 1996-2000/2002-2003

- · Created logos used by many governmental agencies.
- · Created custom illustrations to be used as visual supplements in textbooks and informational booklets.
- Designed front-end graphics used in various websites for many environmental agencies.
- · Designed and implemented the layouts of entire books and created style guidelines to be used as a series.
- Designed and constructed exhibits to be used at trade shows and istallations.

Clients: OSHA, National Geographic's Jason Foundation for Education, EPA, Trammell Crow, AgSTAR Program, WasteWise.

Frenzy Graphics 2000-2002

- Managed small design staff and communicated with and outsouced to vendors.
- · Created custom logos and branded companies.
- · Designed front-end graphics used in various websites.
- Designed printed material used in promotional booklets, flyers, posters and business cards.

Clients: Marco (singer), Shopclix.

Eichner Creative Group 2000

- Designed and developed layouts of advertisement used in various magazines.
- Created custom logos used to brand companies.
- Designed front-end graphical elements used in various websites.
- Designed point-of-purchase displays to be used as in store advertising.

Clients: Ray Ban sunglasses, WalMart.

Education: Pratt Institute 2000, BFA in Graphic Design.

Skills: Web Design, Print Design, Audio and Video Editing, Animation.

Software: Photoshop, Illustrator, InDesign, Flash, Dreamweaver, Quark, Acrobat, Office Suite, Mac OS 10, Windows.

Working Knowledge: CSS, Javascript, 3D Studio Max, Carrera, Final Cut Pro.